

Graduate School of Management

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Students Association Newsletter

EDITOR'S NOTE

I have to apologize because the newsletter has not been published for so long. Various reasons, but no excuses. We want the GSM community to be able to depend on a newsletter as a vehicle for timely publicity - delays will not occur in the future. The newsletter will be published every other week for the remainder of the school year....I promise.

GSM needs representation on various administrative committees and seats in the Academic Senate. The Celebrate UCI seat is especially important for protecting GSM's financial interest in Wayzgoose. I'd do it myself, but I've got too many eggs in the basket already. Volunteers?

Tim Keelan

+++++ STUDENT/EMPLOYER RECEPTION +++++

The reception was held Thursday, Feb. 21 at the University Club. The University Club by itself is an impressive place. Even more impressive was the spectacle of one hundred potential employers just waiting to speak to and offer interviews to a crew of second year students.

The student turnout was at an acceptable level after a well deserved tongue lashing, kick in the pants diatribe from BOB GALLAGHER. Students may have needed a shove to get there, but they sure needed no urging to show up in all their finery. Estimates range in the area of \$10,000 in mens suits and \$20,000 in womens shoes.

Congratulations and thanks are due to BOB and his team of first year students for a job well done. Thanks folks!

Recommended

Financial Passages, by Benjamin J. Stein, Doubleday.

The Share Economy, by Martin L. Weitzman.

Disabling America: The "Rights Industry in Our Time", by Richard E. Morgan, Basic Books.

!!!!!!!!!!!! THINGS !!!!!!!!!!!!!

Who killed that poor plant that has been hanging around the walls?

I've come up with a compromise to reduce the conflict over the proposal for zoned parking -- preferential parking for staff, faculty and graduate students.

How many "yuppies" are really skillfully remarketed "hippies"?

WOMEN IN MANAGEMENT GROUP UPDATE

The Women in Management Group is sponsoring a panel discussions at the Women's Leadership Conference which will be held at UCI in April. One panel will feature women leaders who will speak on their strategies for coping with the demands of their professional and personal lives. The second panel will feature representatives from professional women's associations who will speak on networking strategies and the benefits of membership in their associations. The WIM group meets every Tuesday from 12 noon to one p.m. at the Women's Resource Center. Everyone is welcome to come in and share their views and ideas regarding issues concerning women in management. The group chairperson is SHARON STELLING and the policy advisor is JUDY ROSENER.

C A L E N D A R

\$\$\$\$ INVESTMENT GAME \$\$\$\$

Friday, March 1

3-7 p.m. Self Defense Workshop. Womans Resource Center. For info: 856-6000.

Saturday, March 2

9:00 a.m. Horseback riding at Live Oak Stable near O'Neill Park. Meet in front of the Admin. Bldg. \$8 per hour for guided trail rides.

Monday, March 4

SPRING ENROLLMENT BEGINS (thru March 15)

Wednesday, March 6

1-2:30 p.m. Interview Tech. Wksp, 375 SST

4:00 p.m. Central American Film Series: "In the Name of the People", SSL 140.

8:00 p.m. "Cesar Chavez: The Man and The Movement" Cesar Chavez presents an overview of farm workers' 20 year struggle for improved wages working conditions and representation. Heritage Room, University Ctr, info: 856-5181.

Thursday, March 7

12 noon Peter Bowler presents the best dayhike, backpack, cross-country ski, and other recreation sites in So. Cal., Wilderness Warehouse, info: Peter, 856-5181.

3:30 p.m. Susan Linz, UCI Economics Lecturer, speaks on the "Soviet Defense Burden", SST 640. info: 856-6410.

PUBLIC SECTOR MANAGEMENT GROUP

We've been remaining active and a social force in the program through our second hosting of the Thursday Happy Hour Program. Come this Thursday for our Staff and Faculty Appreciation celebration.

This first section (stocks) of the Dr. Big Bucks contest is over. The Big Winners are TONY SEYMOUR, MARK GROLIG, and JON PEIDIE who won both first and second place with an approach that can only be described as high risk. The team bought only one stock and the rumor is that they bought it because it was the lowest price stock on the NYSE. Nice gamble guys.

BRIAN TENGWALD came in behind the two TONY, MARK & JON portfolio's with the high tech version of his two portfolios. Interestingly, BRIAN'S other portfolio finished dead last. He gets his money back for that one.

Below are the winning portfolios:

<u>stock name</u>	<u>exchange</u>	<u># shares</u>
Tony, Mark, and Jon #1 & #2		
EEX	NYSE	6,250,000
Brian Tengwald #1		
Bliss AT	OTC	392,000
Carolin	OTC	175,000
Eagle	OTC	333,300
Zymos	OTC	106,400
Brian Tengwald #2		
Encrey Res	OTC	967,700
Suncoast	OTC	145,600
BRI Syst	OTC	140,800
Zymos	OTC	53,200

The following committees are open for Graduate Students. Anyone interested should contact SHARON STELLING either at AGS or GSM.

ADMINISTRATIVE COMMITTEES

Academic Calendar
Celebrate UCI
Commencement Committee

ACADEMIC SENATE

Academic Freedom
Academic Grievance Panel
Education Policy
Planning and Budget
Undergraduate Admissions
Undergraduate Scholarships
University/Faculty Welfare

For those who had recovered from the Great Chili Cook-Off of 1985, the Institute of Transportation Studies presented a colloquium on "Carpooling: Who, How and Why?" on January 25th, with DR. ROGER TEAL of the School of Engineering as lecturer.

While there has been a great deal of talk about car-pooling and its hoped-for effects of increasing urban transportation's efficiency, scientific data has not been collected in sufficient quantity. Therefore, Dr. Teal's study broke new ground in this area. It was designed to answer three questions: 1) Who carpools?, 2) How do they do it?, 3) Why do they do it? Data were taken from a Personal Transportation Survey done in 1977-78 and again in 1983, considered to be representative of the whole U.S. population.

The study found that carpools made up of household members are the majority of carpools, followed closely by those made up of external-to-the-family members. The third and smallest group was external members supplying no car. Income of carpools averages \$17,198, age 35.8 years, and 43% are female.

Next, how people carpool was considered. It was found increasing the size of the community reduced carpooling, as did increases in income, but increasing the distance traveled also increased the proportion of carpools. Carpools made up of household members were found most likely to not be operating on a particular day, and they tended to have the most missing members.

Finally, why do people use carpools? Increasing the number of vehicles per worker encourages pools, as does increasing communication costs, although the latter has less effect.

Dr. Teal stated that his works show that most of those who would benefit from carpools already use them. This is where the managerial concern lies -- will it pay for an organization to establish a ride-sharing program? This study shows that the answer depends on many factors.

Bill Holmes

Curtis Tani and Maureen Harrity pulled off one of the more entertaining events of the year with the 2nd Annual Chili Cook-Off. Fully 23 entrants competed for (coincidentally) 23 prizes. Second place went to ROBIN KELLER and first prize went to the team of JENNIFER STUMPF and PAT MCARDLE. Their winning recipe:

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JENNIFER & PAT's
"THE RIGHT STUFF" CHILI

2 tablespoons Salad Oil
3 Medium Onions - Chopped (1 lb.)
2 Garlic Cloves (crushed)
2 lbs. Ground Beef
1 can (28 oz) tomatoes, undrained
1 can (6 oz) tomato paste
1 can (6 oz) tomato sauce
1 can (4 oz) chopped green chile
1 can (4 oz) jalapeno peppers
1 green bell pepper - diced
1 red bell pepper - diced
3 tablespoons chili powder
1 tablespoon ground cumin
1 tablespoon oregano
1 bay leaf
2 1/2 tablespoons salt
6 whole cloves
1/4 teaspoon cayenne pepper
2 cans (15 oz) red kidney beans (drained)
(or substitute 1 can pinto beans for one)

In Dutch Oven, heat salad oil, add onions and garlic and sautee for 5 minutes. Add ground beef and cook 'til browned - spoon off fat. Add tomatoes, tomato paste, sauce, chiles, peppers and seasonings - simmer at low heat for two hours (adding more seasonings to taste as desired). Add drained beans - cook 'til heated through - refrigerate 24 hours. Makes 8-10 servings.

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** MISA **

Its time to lay a dog to rest. Computers are not just for nerds; the industry of micro-electronics is pregnant with opportunity, both with careers and investments and it's local. MISA, the Management Information Systems Association is your conduit at GSM to knowledge, exposure and guidance to an industry which touches every niche of business. No fear; we cater to those with no prior knowledge of computing -- only an interest is required. Check us out at our next meeting (every other Tuesday).