

GSMSA NEWSLETTER

Hello, (or is it good bye?)

May 28, 1986

Thanks to all the students who put alot of hard work and effort into organizing this year's Academy Awards Banquet which was a great success. Special thanks to KATHRYN BUSCH, LIZ NOVAK, HEIDI YELIN, SUE CRIDER, KATHRYN DICKEY, and LIZ ELMS. Each year the event gets better and better. Awards list is posted on board.

The Dean's Retreat was held last Friday and the old and new officers got together and came up with some great ideas for next year. Good luck to all the new officers in making GSMSA a more effective organization working for all GSM students.

There are three more important events before summer which all GSM students, faculty, and staff should plan to attend. Next Sunday, JUNE 1st is the Annual GSMSA/ALUMNI PICNIC. It will be held at Turtle Rock Park and starts at 1:00 p.m. EVERYONE is invited!! Thanks to DON LIVSEY and LORRAINE WRAZEN for putting together this great afternoon's festivities. There will be hamburgers, hot dogs, soft drinks, beer, softball, and almost anything else you'd like to do. If you know any alums, give them a call and get them down there!

At last we have set a time and place for our giant COMMENCEMENT CELEBRATION. This will be held THURSDAY, JUNE 12th from 8 p.m. till 1 a.m. in the UNIVERSITY CLUB. Hors D'Oeuvres' will be served from 8:30 until 10:00 and the LIVE MUSIC (that's right...a band) will continue into the night for all those dancin' fools out there. Tickets at \$2.50 go on sale this week, watch for announcements in your mailboxes. Beer, wine, soft drinks and great food will be provided. All are invited!

Finally, Commencement Ceremonies will take place June 14th and news of that event appears elsewhere in the newsletter. And don't forget the 1st Annual Real Estate Night tomorrow, May 29th in the University Club...Be there! 7:30 p.m. RSVP to Liz Elms.

Well, this is it. It's been great here at GSM and I've enjoyed every minute of it. On behalf of all the students at GSM, I'd like to thank the faculty and staff, and especially CARLA, ANN, and DEAN MARGULIES for making the past two years a fulfilling and memorable experience which I'm sure we will carry proudly with us as we enter the "real world." Hopefully we'll be able to put all this great stuff to use. To those students who may be leaving the area...it was great knowing you, and to those who are staying...let's keep in touch. Good bye and have a great summer!

Gerry Gallagher, GSMSA President

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To all 1986 Summer and Fall Graduates:

You may participate in Spring Graduation Ceremonies, See Carla or Julie in the Student Affairs Office to sign up for June 14th.

New GSM Faculty and Administrator

This year has been a very successful one for recruiting faculty for GSM. Next year you can expect at least six new faces: 3 in finance, 1 in accounting, a visiting public sector prof. and a full time fundraising, "Development" officer specifically for GSM.

GSM PLACEMENT SURVEY RESULTS

The GSM Student Placement Advisory Committee distributed a survey in late April to which 60% of the students enrolled at GSM responded. 39 part-time students and 102 full time students, 45 first-years and 57 second-years, completed surveys. The following results reflect the percentage of GSM students responding in various ways.

Fields of Interest (respondents specified more than one field of interest)

	MIS	OR	Finance	Marketing	Accounting	Consulting	Enterpren.
First -year students	17%	8%	53%	33%	22%	15%	28%
Second-year students	23%	7%	23%	33%	23%	26%	7%
Part-time students	10%	25%	33%	33%	10%	33%	23%

Currently Working

	part-time	full time	not working
First-year students	44%	2%	54%
Second-year students	54%	5%	28%
Part-time students	5%	90%	5%

Looking for Career-oriented jobs

	part-time/summer	% of those looking who found positions
First-years	54%	25%
Second-years	92%	75%
Part-timers	5%	100%

	full time/permanent	% of those looking who found jobs
First-years	2%	0
Second-years	36%	61%
Part-timers	15%	50%

Factors Contributing to the Success of the Second-year students' job searches (ranked by a possible 4 points-- 4=very important, 3=important, 2=indifferent)

Own initiative	4
Friends of business contacts	3.4
GSM Placement Counselor	2.5
Student Employer Reception	2.46
Faculty Assistance	2.4
Days on the Job	2.23
Career Planning Center	2.0

GSM Placement Services

Over 50% of first-year and part-time students have not used placement services offered specifically for GSM. Whereas 86% of second-year students have used these services. The following points indicate how second year students evaluated the usefulness of current GSM placement. (4=very useful, 3=useful, 2=indifferent, 1=not useful)

	2.74	15%	% students who did not use service
Summer/internship search	2.7	15%	
Company information	2.63	7%	
GSM Job Board	2.61	15%	
Permanent job search	2.54	24%	
Resume writing	2.44	26%	
Career counseling	2.43	29%	
Interview techniques	2.	29%	
Alumni contacts			

<u>Which is most useful...?</u>	Job Placement	Career Counseling	Equally useful
First-year students	53%	0	46%
Second-year students	60%	3%	35%
Part-time students	57%	6%	36%

Percentage of all students surveyed:

74% - yes 11% -no 15% not sure