

# GSMS A NEWSLETTER

## TENNIS TOURNAMENT

Be a part of GSM's first sport event of the year!

### THE 1985 "LOOKING GLASS" DOUBLES TENNIS TOURNAMENT

Saturday, 12 October  
9:00 A.M. at the  
UCI CAMPUS COURTS  
behind Crawford Hall

#### ENTRY FORMS

available now from:  
Anna Horner (SST 323)  
Curtis Tani or Amy Yamane

Join Us for a day of fun,  
free drinks.....AND  
PRIZES!!!!

Sponsored by:  
Front Runners

Chicago Chicago Pizza  
New Era Ski & Sports  
El Zocalo Mexican Restaurant  
Pronto Ristorante

&

The GSM Student Association

#### WELCOME

To what we hope will be a challenging and rewarding year for all.

As you will notice, if you haven't already, this news letter is still in the process of evolving into an image of its own. This is therefore a great time to share your ideas and enthusiasm with the Newsletter team. If

we can figure out all the details (with your help I'm sure we will) we plan to generate all issues using Macs and the CP-6. You can therefore hone both your writing & computer skills by joining us. Plus you get tangible evidence of your efforts & abilities to place in your portfolio. Contact Maria Roldan or Diana Cooper for more info.

## GET INVOLVED NOW

Clubs at GSM sponsor speakers, field trips and social events to increase understanding of and share interests in specific professional areas. All GSM students are encouraged to participate in club activities, whether they have experience or simply interest in the field of focus.

#### WHAT'S HAPPENING: PLANS '85-'86:

**FINANCE CLUB:** First Meeting will be Tue. 10/8 at 4p.m. The club is sponsoring a guest speaker, Helen Wirth of Atrium Financial Planning, for the 10/9 Happy Hour (5 p.m.). Contact Club President Debbie Banks for more information.

**CONSULTING CLUB:** The consulting club will meet on Tue. 10/15 at 4:30 p.m. This organizational meeting will be followed by a reception for guest speaker, Bob Knutson from Price Waterhouse. Co-sponsored by the Finance & Consulting Clubs. The Consulting Club will pursue interests in all kinds of consulting, not only financial consulting. Contact President Chris Lane with ideas &/or questions.

**AMERICAN MARKETING ASSOCIATION:** If you are interested in a marketing career or just want to know what marketing is all about, here's a perfect way to get involved: Join the AMERICAN MARKETING ASSOCIATION. AMA offers valuable learning and networking opportunities through guest speakers, conventions, conferences, job search services, and simple social contact. Everyone is invited to our first meeting on Thurs., 10/10, 12 noon in Room 342. There will be free drinks. Bring a sack lunch, your enthusiasm and ideas. Hope to see you there! Contact Len Panganiban, Tom Mason, Scott Bronstein, & Rene Gardner for more info.

**PUBLIC MANAGEMENT CLUB:** The First Meeting will be 10/15 at 12 noon, Rm 342, GSM. Contact President Nancy Kays if you're interested but cannot attend.

**WOMEN IN MANAGEMENT:** Open to men & women alike who are interested in issues related to the influx of women into the workforce during our generation. The first meeting will be 10/9, 3p.m. Contact Co-presidents Debbie Kloman and Maria Roldan for more info on their exciting plans for this schoolyear. (see PLANS next page for more)

## YY PARTY! YY

Food, Drink, Munchies, Dancing, Music, Meet new friends, & Faculty. Come to the 2 GSM Year-opener parties!!!!

#### ALOHA PARTY

Sat., 5 October 1985

8-12 pm At the  
**Verano Rec Center**  
off California St.  
Regulation Hula Garb Nifty  
but not required.

#### JUDY ROSENER'S PARTY

**A GSM Tradition**

Friday, 11 October 1985

At Judy Rosener's Home  
Watch for flyers with  
more details.

### calendar

2 October - 16 October

- 10/2 First Happy Hour '85- '86
- 10/2 Brown Bagger w/ Arthur Anderson 12 noon
- 10/4 DOJ at Arthur Anderson 4-6 pm
- 10/5 Aloha Party
- 10/8 Finance Club Meeting
- 10/9 Resume Book Preparation Seminar 12-1 Rm 342
- 10/9 Women in Management Meeting
- 10/9 Helen Wirth, Atrium Financial Planning will speak at Happy Hour 2
- 10/10 American Marketing Association Meeting
- 10/11 Judy Rosener's Party
- 10/11 Last Day to Add, Drop, Change w/o \$3 fee
- 10/12 "Looking Glass" Doubles Tennis Tournament
- 10/14 Resume Book Preparation Seminar 4-5 Rm. 375
- 10/15 Public Management Club Meeting
- 10/15 Consulting Club Meeting
- 10/16 Mock Interview Workshop 2-3 pm Career Planning & Placement Center

## PLANS (Cont'd)

**MANAGEMENT INFORMATION SYSTEMS:** This club is for those interested in the latest computer applications, in various business computing packages (123, WORD, etc.), and in meeting other "hackers." Information on the first club meeting will be posted on the MISA section of the GSMSA bulletin board. Contact Gerry Hamilton or Tom Erspalmer with your ideas for activities this year.

**PLACEMENT ADVISORY COMMITTEE:** This committee was formed by students concerned with student placement in internships and permanent positions, and other placement activities (career counseling, resume workshops) designed specifically for UCI GSM students. Those interested in being a member of the committee or contributing ideas on placement priorities at GSM, contact Diana Cooper or Scott Bronstein.

## GET TO KNOW GSM'S CAREER COUNSELOR

Since July 1984, GSM students have been able to benefit from the services of GSM's own career counselor, Linda Heintz.

Linda has brought extensive experience in career counseling to GSM. She holds a BS in Business Administration with a Marketing emphasis from CSU Long Beach and an M.A. in counseling with a career emphasis. Her work experience in personnel, placement advising, and community college counseling has enabled her to provide us with the guidance we need to shape our professional careers.

Linda handles internships and full time job placement for GSM students. She conducts a variety of job related workshops during the year. Stop by to introduce yourself or ask questions during her drop-in hours for Fall Quarter:

Mondays 10:30-12:30  
Wednesdays 3:00-5:00  
or

Call for an appointment  
Phone: 856-7166  
Office: SST 323

## CAREER PLANNING NOTES BY LINDA HEINTZ

All second year students should have received guidelines for writing their resumes for the GSM Resume Book in the mail. If you did not receive the guidelines, let me know and I will give you a copy.

I would like to include all of you who will be finishing up by June in the Resume Book, even those of you who are already employed. The Resume Book is sent out to selected employers and will help you establish job leads.

I will be conducting a workshop on resume preparation on 10/9 from 12-1 pm and on 10/14 from 4-5 pm. Please sign up in room 323. During these workshops, I will answer questions on format and will critique resumes.

I want to encourage those of you who will be graduating in June to participate in the on-campus interviewing program. Most recruiters come in the Fall & Winter Quarters. Very few come in the Spring, so even though June seems far away, you need to be planning for it now; to be alert to what's going on. Check with me or with the placement center to obtain a recruitment schedule. Before you can sign up for an on-campus interview, you must attend an orientation with me at GSM or at the placement center.

If you would like to gain relevant work experience while going through the program, stop by my office to fill out a registration card so that I can assist you with your placement efforts.

I would like to get to know all of you personally. Stop by and see me in room 323. My drop in hours are Mondays 10:30 - 12:30 and Wednesdays 3:00 - 5:00.

By the way, you must sign up at the placement center to attend the Mock interview session on 16 Oct. This will be a videotaped Mock interview exercise so come prepared.

## GOOD DEALS

\*\*\*\*\*Free BUS PASSES for UCI STUDENTS  
Good on 3 OCTD lines serving UCI.  
Available at the UCI Parking Services offices.\*\*\*\*\*

\*\*\*\*\*APPLE Macintoshes available at COMPUTRENDS  
(University Center) for \$2500 - includes 512K Mac,  
Printer, external drive, carrying case - to full time  
UCI students and staff.\*\*\*\*\*



\*\*\*\*\*Free - approx. 20\$ worth of computer time per  
quarter on UCI's CP-6 Computer System. These EASY  
ACCESS ACCOUNTS will be available to full time UCI  
students starting next week. Sign up with the  
consultant at the third floor terminal room in the  
Computer Science Bldg. More details next issue.\*\*\*\*\*