

Graduate School of Management

OCTOBER 1984
VOL. 4 No. 2

Students Association Newsletter

EDITOR'S NOTE

This year we are going to print the newsletter every other week instead of once a quarter. We have a large staff of first and second year students so we will have alot of noses available for poking around. Still, we will need the help of everybody to provide us with material.

You may have noticed the presence of a large and functionally lettered envelope on the bulletin board. This is for the purpose of tips and anonymous contributions. If you, your organization of your activities are in need of publicity, please don't hesitate to place it in the aforementioned envelope.

Tim Keelan

HALLOWEEN HAPPY HOUR(S)!

A reminder to all GSM students, faculty and staff that this week's Happy Hour has been changed to Wednesday, October 31st (Halloween Night) and will take place in the New Recreation Center in Verano Place. The Marketing Association, in conjunction with GSMSA, has planned a "monster" party from 7 to 11 p.m. in the center.

Costumes are recommended and valuable prizes (donated by Toyota, Rockwell, Pepsi and others) will be awarded for the best and most original disguises. Beer and snacks will be provided but all are encouraged to bring any other consumables which they may desire.

Music will be provided by a professional sound system and if you missed the annual Potluck Party, this will be an excellent opportunity to make up some lost ground in getting to know your fellow students and our faculty. A big turnout is expected, so come early - and bring your dancing shoes!

DAY-ON-THE-JOB

The Day-on-the-Job program is a valuable resource because it exposes students to different types of jobs, companies and working environments. The more you are familiar with various types of each, the better idea you will have of what kind of job you want, and the better prepared you will be to choose a job that suits you. Therefore, all students are encouraged to participate in as many as possible.

The following companies are scheduled:

<u>Mon., Nov. 5</u>	PACIFIC BELL	All fields
<u>Fri., Nov. 9</u>	TRW	Space
<u>Fri., Nov. 16</u>	FORD AEROSPACE	Second-year students interested in Industrial Relations, Purchasing/Material or Program Planning. (Sign up by Nov. 2)
<u>Thurs., Jan. 10</u>	TRW	Communications
<u>Thurs., Jan. 24</u>	MONEX	
<u>Fri., Feb. 1</u>	SECURITY PACIFIC	

Reminder: You must sign up for the dates and you must have a resume on file in order to participate.

For more information contact Tony Seymour or Jon Peddie. AND --

CHECK THE BULLETIN BOARD

COMING NEXT ISSUE:

Poltergeists in Room 242?

****JOB ANOUNCEMENTS****

Part-Time/Career positions available as of
10/23/84:

- Data Analyst Intern
- Consulting Trainee
- Accounting Positions
- Financial Planning Intern
- Marketing Positions
- Industrial Relations Representative
- Educational Computer Marketing Specialist
- Computer Programmer
- Public Administration Intern

Refer to the job announcement board (3rd floor
SST) for details and new listings -- DAILY!

1st-year students you are encouraged to submit
resumes and talk with Linda Heintz about your
interests!

2nd-year students who have missed the deadline
for submission of resumes should contact Linda
Heintz. Her office hours are:

Mondays & Wednesdays: 8 a.m.-5 p.m.
Fridays: 8 a.m.-12 p.m.
GSM Office: SST 323
Phone: 856-7166

Appointments are encouraged, or you can leave
messages with Sue Aldana in the GSM Student
Affairs Office on Tuesdays and Thursdays.

ARCHIVES

Recent interest in trivia seems to be an
indication that people are on to a nostalgia
kick. While there is some question about
whether or not such an animal as "the good old
days" exists, we thought it might be amusing
to reprint items from previous newsletters.

In April 1980, visionary Mark Siegall
developed a "GSA Trivia Quiz". The first
question of which follows:

- GSA is about to change its name to:
- (a) ESA (Elementary School of
Administration)
 - (b) GSMPPPOAS (Grad. School of Mgmt.
of Public and Private
Organizations And Such
 - (c) PAS (Porter's All-Stars)
 - (d) GSSBWDKW (Graduate School of
Something, But We Don't
Know What)

C A L E N D A R

Tuesday, October 30

12 noon MARKETING ASSOCIATION Meeting. GSM
Research Library.

Wednesday, October 31

11 a.m.- Information session on the UCI,
12 p.m. WASHINGTON D.C. INTERNSHIP PROGRAM
Student Services I Room 205.

7-11 p.m. HALLOWEEN HAPPY HOUR. New Recre-
ation Center, Verano Place.

Thursday, November 1

Last day to submit resume in application to
the XEROX BUSINESS SEMINAR. Career Planning
and Placement Center.

Monday, November 5

Day-on-the-Job at PACIFIC BELL

1-2:30 p.m. Interview Technique Workshop
SST 220

Tuesday, November 6

Election Day. VOTE!!

Wednesday, November 7

12-1 p.m. Job Search/Resume Writing Workshop
SST 342

Friday, November 9

Day-on-the-Job at TRW (SPACE)

If you know of any event that will be of in-
terest to GSM students please leave a note or
flyer with information on the event in the
manila envelope tacked onto the upper left
hand edge of the GSMSA bulletin board. Submit
information at least 2 weeks prior to the
function.

AGS UPDATE

AGS starts off the quarter in high gear. In its recent council proceedings, the body has recommended to the University Administration the formation of a STUDENT HOUSING ADVISORY COMMITTEE to oversee the activities of UCI's several on-campus housing facilities. Such a committee will help coordinate efforts for a better living atmosphere. There is no existing mechanism for a student feedback system.

Good news for GSMSA: AGS has voted to allocate a significant portion of its budget to GSMSA projects and events (including this newsletter). GSM is the largest graduate school at UCI. Consequently, it traditionally requests and receives the greatest amount of funding from AGS.

On voter registration: AGS encourages all registered voters on campus to examine relevant issues as they affect student concerns. Be sure to go out and VOTE.

A note to those interested in attending AGS council meetings: meetings are scheduled every other Thursday at 7:00 p.m. in the University Center.

FACULTY MEETINGS

GSM Faculty meetings are held each Monday afternoon. At the request of JIM GLOVER, GSMSA President, who was occupied elsewhere, I attended the October 29, 1984 meeting. The discussion centered on hiring policy and the establishment of a new Ph.D. concentration with ICS. Afterwards, the group went into Executive Session.

Faculty meetings do a lot of good in increasing the level of understanding among faculty members. They allow a chance for viewpoints and opinions to be aired. Finally, issues can be discussed and resolved openly.

So, these meetings do a lot, and will continue to do a lot, for building cohesiveness here in GSM. They are thus a vital part of GSM's growth and success.

Bill Holmes

MARKETING ASSOCIATION

An important meeting of the UCI Marketing Association will take place on Tuesday October 30th, at 12 noon in the GSM Research Library. This will be the first major meeting of the year and many important issues will be discussed, including the election of officers.

The Association invites all students interested in marketing to attend and is open to all who wish to get involved. The UCI Chapter is an affiliated member of the American Marketing Association, a professional organization devoted to the exchange of views and ideas affecting the future of business in our nation. At the local level, students will have the opportunity to establish a close working relationship with important professional people in our area.

Many activities have been planned for the coming year, including attendance at local Southern California AMA meetings where students can learn about and meet the people who could make a vital difference to their future career plans and objectives. If you would like further information, come along to the meeting or contact CHRIS JACKSON.

BERRY'S WORLD By Jim Berry

