

Graduate School of Management

November 1984
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Students Association Newsletter

EDITOR'S NOTE

That envelope on the bulletin board has been noticeably empty. You'll make our job easier and your P.R. more effective if you'll take advantage of it.

If you have ever dreamed of seeing something you've written in print, put it in the envelope I guarantee publication. We'll answer any question.

Slanderous, libelous and/or profane comments, remarks or diatribes should be signed.

Tim Keelan

SPRING/SUMMER INTERNSHIPS IN D.C.

You still have until November 19 to apply for the UC Irvine WASHINGTON D.C. INTERNSHIP PROGRAM. If you are accepted into the program the organizers will assist you in obtaining an internship in D.C. (or Sacramento, if you prefer). You may intern at either a public or private organization. Jobs range from stuffing-envelopes-and-collating levels to writing project studies and reports.

Housing will be, with other UC system Students at the Georgetown University Student Apartments. Cost per 10-week session is approximately \$2,000 (less if you can live on food eaten at happy hours and receptions). Fundraisers are planned to offset at least part of these costs.

According to past participants, the fringe benefits are many - Washington night life, museum-hopping, daily happy hours, attending congressional sessions and lavish receptions where you can rub elbows with the nation's most droppable names.

For more information, contact BONNIE or JANICE at the Career Planning and Placement Center; 856-6881. Call now, the applications take time to complete.

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ALUMNI CAREER NIGHT

is this Wednesday
Nov. 14 at 6:00 p.m.

MAKE CONTACTS!! GET CAREER INFORMATION!!

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+++++ JOB ANNOUNCEMENTS +++++

The following positions are available (as of 11/7/84):

Full-Time

- Urban Management Programmer
- Systems Analyst
- Associate Sales Representative
- Community Services Supervisor
- Accounting Service Manager
- Market Sales Representative
- MBA Director
- Economic Development Director
- Programmer (Fortran)
- Orchestra Management Fellow

Part-Time

- Internal Accounting Intern
- Administrative Analyst-Physical Planning
- Laser Operations Intern
- Transportation Intern
- Plant Engineering Intern

--CHECK THE JOB BOARD--

Students with undergraduate backgrounds in engineering - you're in demand! Please contact LINDA HEINTZ in SST 323 or call 856-6177.

Also, everyone is invited to attend career night on Wednesday, November 14 at 6:00 p.m. BE THERE!!!

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MARKETING ASSOCIATION

C A L E N D A R

Student's are reminded that there still
time to become involved in GSM's chapter of
American Marketing Association. Plans for
various activities over the next year are al-
ready being planned and member's input and
suggestions are welcomed. Members are remind-
ed that the next general meeting of SCAMA will
take place November 20th at Castagnola's Lob-
ster in Marina del Rey. The meeting will focus
on the future of marketing research and all
interested members are urged to contact CHRIS
JACKSON for further information.

Already planned for winter quarter is a
trip to trip to the South Coast Rep. Theater
in Costa Mesa for a evening which will be both
entertaining and informative. There will be a
short presentation by the theater's marketing
officer after which the group will see a pro-
duction of "On The Importance of Being Earn-
est". Cost will be \$11 to A.M.A. members and
all interested students are urged to attend.
Tickets are available through CHRIS JACKSON
and orders must be in early to ensure a place.

A series of guest speakers and seminars
are also currently in the planning stages and
members are requested to submit suggestions on
any areas in the field of marketing which they
would be interested in hearing more about.

Gerry Gallagher

ARCHIVES

In May 1978, the following poem appeared:

Lament of a First Year Student
by Willard

I made my way to GSA
on the road to fortune and fame.
I mortgaged my soul and bought a new role
in order to play in the game.

Fall quarter here found my efforts sincere
but results were less than expected.
Winter quarter I knew what I needed to do
but the rest of my life you neglected.

Spring quarters now here and summer is near
so the beach is where you'll find me.
I'll be back next year to finish up here
but I'd rather you didn't remind me.

Tuesday, November 13

3:30 p.m. Computing Class (Free) on ELEC-
TRONIC MAIL ON CP6. Engineering
Room 201.

Wednesday, November 14

6:00 p.m. GSM ALUMNI CAREER NIGHT: SST 220

Thursday, November 15

FAST FOR WORLD HUNGER

10:00 a.m. Computing Class (Free) on ELEC-
TRONIC MAIL ON CP6. Engineering
Room 201.

3:00 p.m. Christine Mosely, Career Planning
and Placement, on MAKING IT TO THE
TOP. Women's Resource Center.

3:00 p.m. Charles Wolf, Dean of Public Pol-
icy Program, RAND Corp., speaking
on THE COSTS OF THE SOVIET EMPIRE.

Friday, November 16

D.O.J. at FORD Aerospace

Field Trip to PACIFIC STOCK EXCHANGE, sponsor-
ed by the Finance Association

5:30 p.m. HUNGER BANQUET Mesa Court Commons
Silverado Room.

Monday, November 19

Last Day to submit applications to the UC
Irvine WASHINGTON, D.C. INTERNSHIP PROGRAM.
Career Planning and Placement Center.

Registration Materials ready to be picked up
in the REGISTRAR'S OFFICE.

Thursday to Friday, November 22-23

THANKSGIVING HOLIDAY!!!

REMINDER

The GSM xerox machine (SST 308) is avail-
able for students to use, however, faculty and
staff have priority over students.

MISA

** HALLOWEEN **

DR. NICK VITALARI and GRAY HOFFMAN encourage both undergraduate as well as graduate students of all majors, who have an interest in MIS, to join the Management Information Systems Association. MISA aims to foster interaction between students and practitioners in MIS so that they can develop a professional perspective on the field, and become exposed to various aspects of MIS such as the latest technologies and the range of career opportunities available. More specifically, MISA strives to locate placement opportunities for students through the establishment of job contacts within a variety of business organizations.

The demand in MIS has lead to MISA's ambitious efforts towards studying the feasibility of establishing an undergraduate major in MIS at UCI. This and other projects are usually discussed during MISA's regular meetings. MISA sponsors several activities such as field trips and lectures by guest speakers. For further information on MISA, contact either DR. VITALARI or GRAY HOFFMAN.

Samia Dodin

FAST FOR A WORLD HARVEST

On Thursday, November 15, if you see people walking around as if they were half-drunk - even before Happy Hour, don't be surprised. They are probably fasting for a good cause; for a world harvest to end hunger.

The idea is to fast for a day - or part of it - and donate your food/money savings to OXFAM America. OXFAM is an international organization that funds projects to promote self sufficiency at the grassroots level in Third World Countries.

If you think this is a good cause, want to lose weight or even if you just have some loose change to spare you can leave donations with and get more information from KATHRYN DICKEY in SST 304 or you can call JOHANNES at 856-6351.

Also for \$5.00, you can get in on the Hunger Banquet Friday, November 16 at the Silverado Room, Mesa Court Commons. Tickets for this Hunger Banquet are available at the ASUCI ticket office.

A number of truly creative costumes were exhibited at the Marketing Association's Halloween Party. Notably, DEBBIE SPINDEL as Joan Jett, CHRIS JACKSON as what we can only assume was an over-the-hill prostitute and Grand Prize winners LES and PEGGI JOHNSON as a pair of balloonists.

The judges' taste was confirmed later that evening when the balloonists won \$150 at Baxters, Newport Beach despite a strong showing by our own JIM GLOVER as Billy Idol (but can he sing?)!

Congratulations to Clifford Hague, a graduate of GSM from 1983 who has started his own company, Delos Technologies, along with several partners. The company was set up to assist American corporations in establishing manufacturing facilities in Asia. Prior to starting the company Clifford was a product manager with Parker Hannifin's Medical Division. We would all like to wish Clifford the best of luck with his new company--another GSM success story!

Gerry Gallagher

POLTERGIEST

We suspect the presence of a poltergeist in room 232. Our suspicion is based on empirically observed phenomena, to wit:

- 1) Flickering lights
- 2) Alternate hot and cold.
- 3) Two clocks that alternate between showing correct and incorrect times.
- 4) A rumor that a faculty member was "slimed" while lecturing in the room.

Final confirmation awaits the appearance of either 1) flies or 2) a grave. In the mean time, do not (for god's sake) bring a television into the room!

The Halls of Fame are open wide and they are always full. Some go in by the door called "push", and some by the door called "pull".

Thomas Wilson