

UNIVERSITY OF CALIFORNIA, IRVINE

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SANTA BARBARA • SANTA CRUZ

GRADUATE SCHOOL OF MANAGEMENT

IRVINE, CALIFORNIA 92717

Hello!

The officers of the Graduate School of Management Student Association would like to welcome you to the 1984/85 academic year at GSM. We hope you have had an exciting summer and we are looking forward to seeing you this September.

As you know, graduate coursework is both difficult and time consuming. Much of your waking day will be spent developing technical skills necessary for becoming good managers. However, the development of interpersonal skills and establishing business contacts is also essential for success in the business world. The Graduate School of Management's Student Association fulfills this role.

During the first few weeks of the fall quarter, you will become very acquainted with the functions of GSMSA. Let us highlight some of these now:

Thursday Afternoon Happy Hour:

Each week GSMSA members gather informally with leaders from the business community to discuss career and employment opportunities. This is also a good opportunity to get to know other students as well as faculty and staff on an informal basis.

Special Interest Organizations:

GSMSA organizes finance, accounting, management information systems, marketing, and public management associations to satisfy student interests.

Special Events

Each year GSMSA coordinates several "Day-on-the-Job" visits to local companies, hosts a Student/Employer Reception, an Alumni Career Night, an Awards Banquet, a GSM picnic, and various other events. Each of these is designed to promote GSM contact with the business community.

Student Activities

GSMSA plays an active role in promoting student interaction. This is carried out by intramural sports, progressive parties, and other similar activities.

These activities are primarily financed by GSMSA dues. If you feel that you would be interested in taking part in these activities during the coming year, we would urge you to join GSMSA. Enclosed is an application and a return envelope. Please send the application with your annual dues as soon as possible. Your promptness will enable us to begin planning for the coming year.

Again, we look forward to seeing you in September. Enjoy the remainder of the summer.

Sincerely,

Nathan W Franke

Nate Franke, President
Graduate School of Management